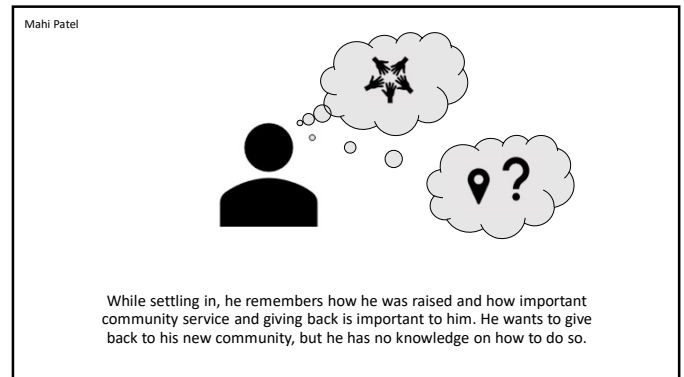
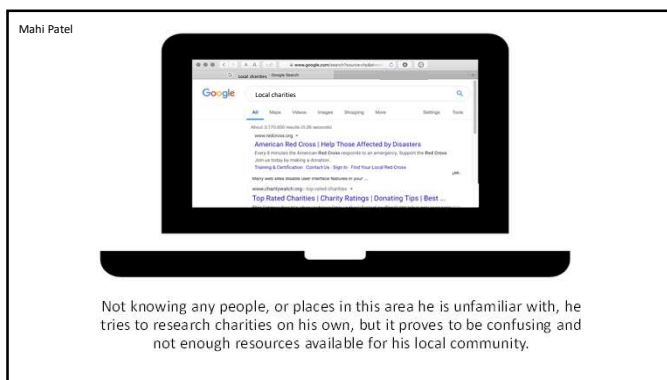


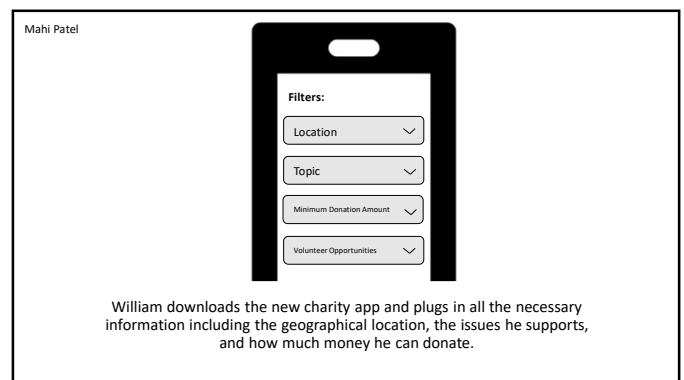
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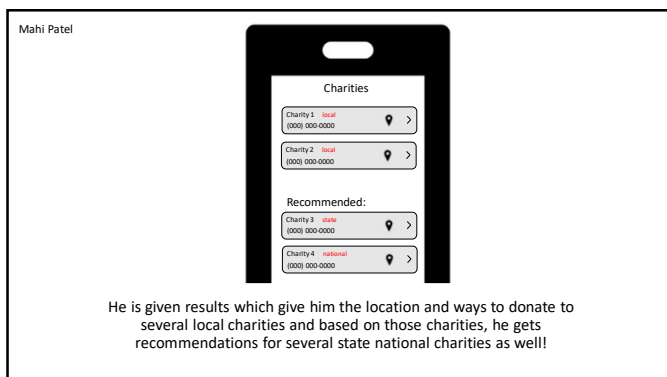
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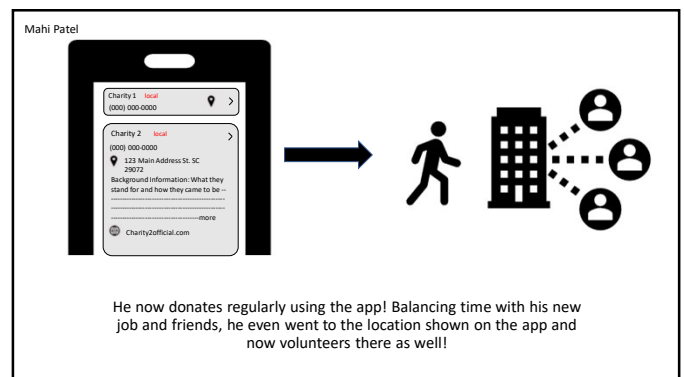
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4

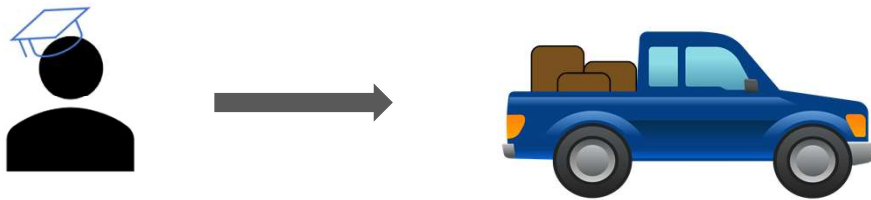


5



6

Mahi Patel



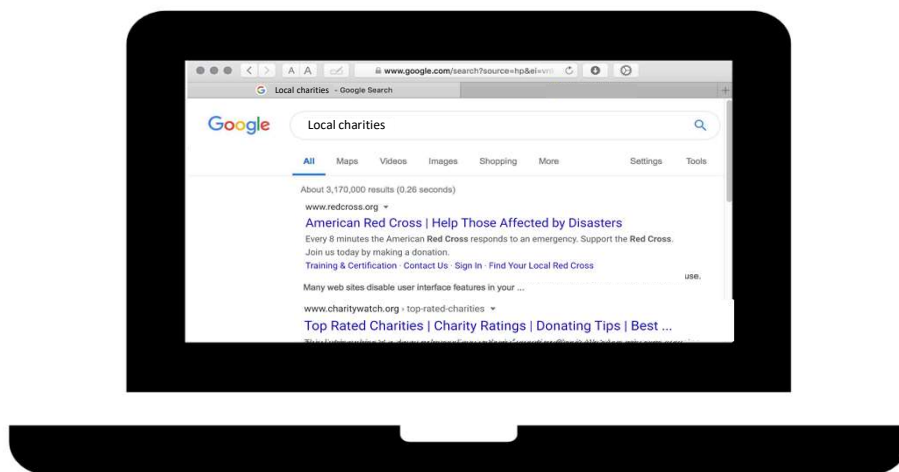
William Parker has just graduated college and has just moved into his new apartment, in his new city, for his new job. He is excited about getting settled in and beginning this new chapter in his life.

Mahi Patel



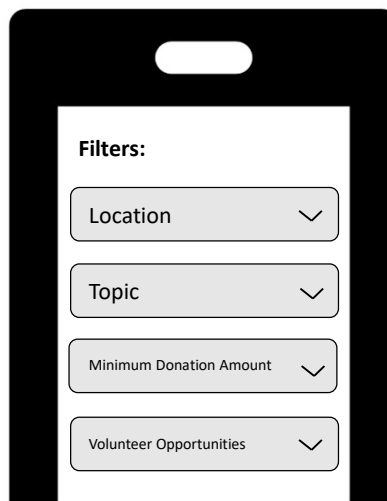
While settling in, he remembers how he was raised and how important community service and giving back is important to him. He wants to give back to his new community, but he has no knowledge on how to do so.

Mahi Patel



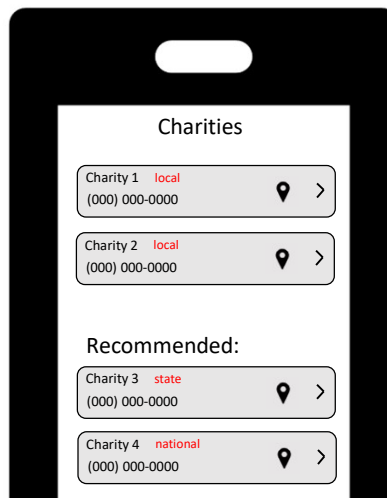
Not knowing any people, or places in this area he is unfamiliar with, he tries to research charities on his own, but it proves to be confusing and not enough resources available for his local community.

Mahi Patel



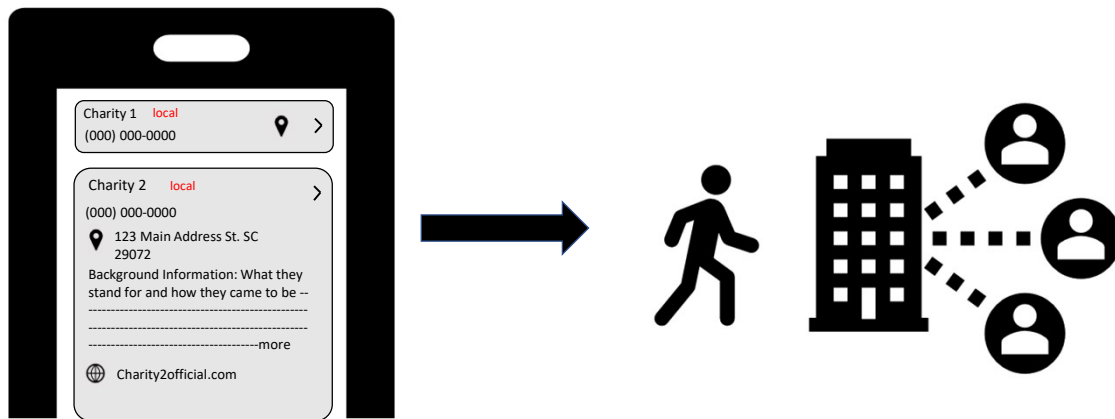
William downloads the new charity app and plugs in all the necessary information including the geographical location, the issues he supports, and how much money he can donate.

Mahi Patel

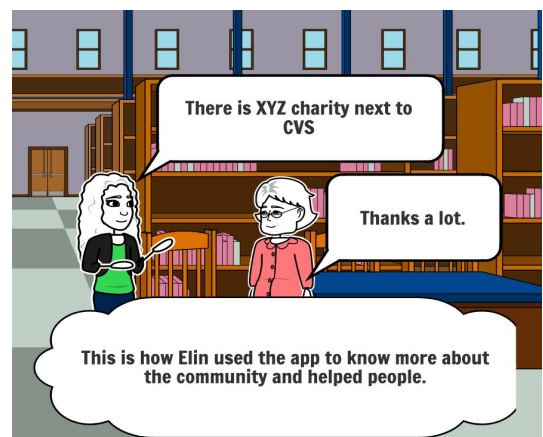
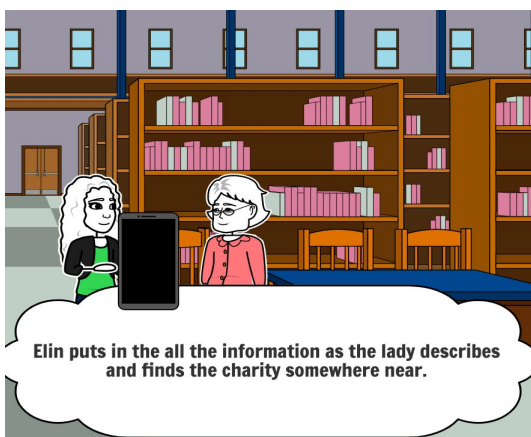
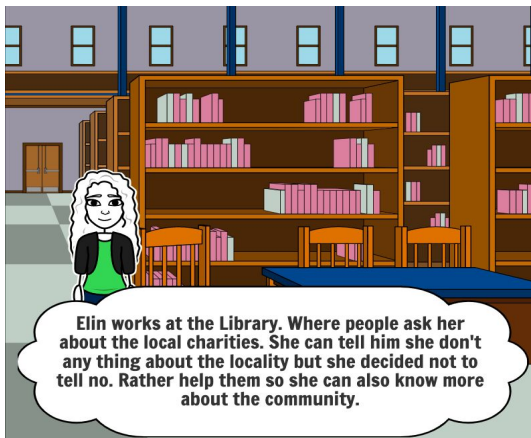


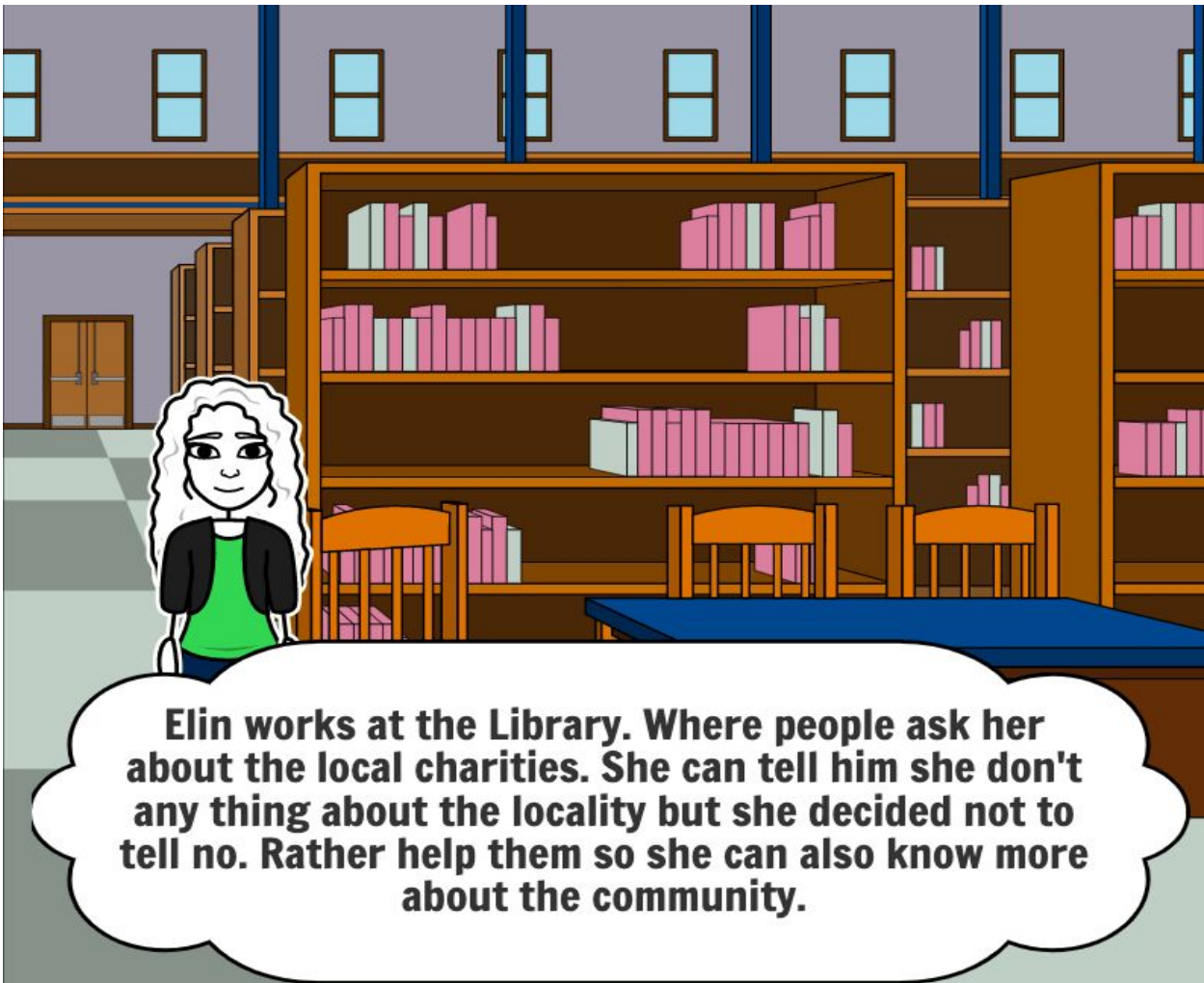
He is given results which give him the location and ways to donate to several local charities and based on those charities, he gets recommendations for several state national charities as well!

Mahi Patel



He now donates regularly using the app! Balancing time with his new job and friends, he even went to the location shown on the app and now volunteers there as well!





Elin works at the Library. Where people ask her about the local charities. She can tell him she don't any thing about the locality but she decided not to tell no. Rather help them so she can also know more about the community.



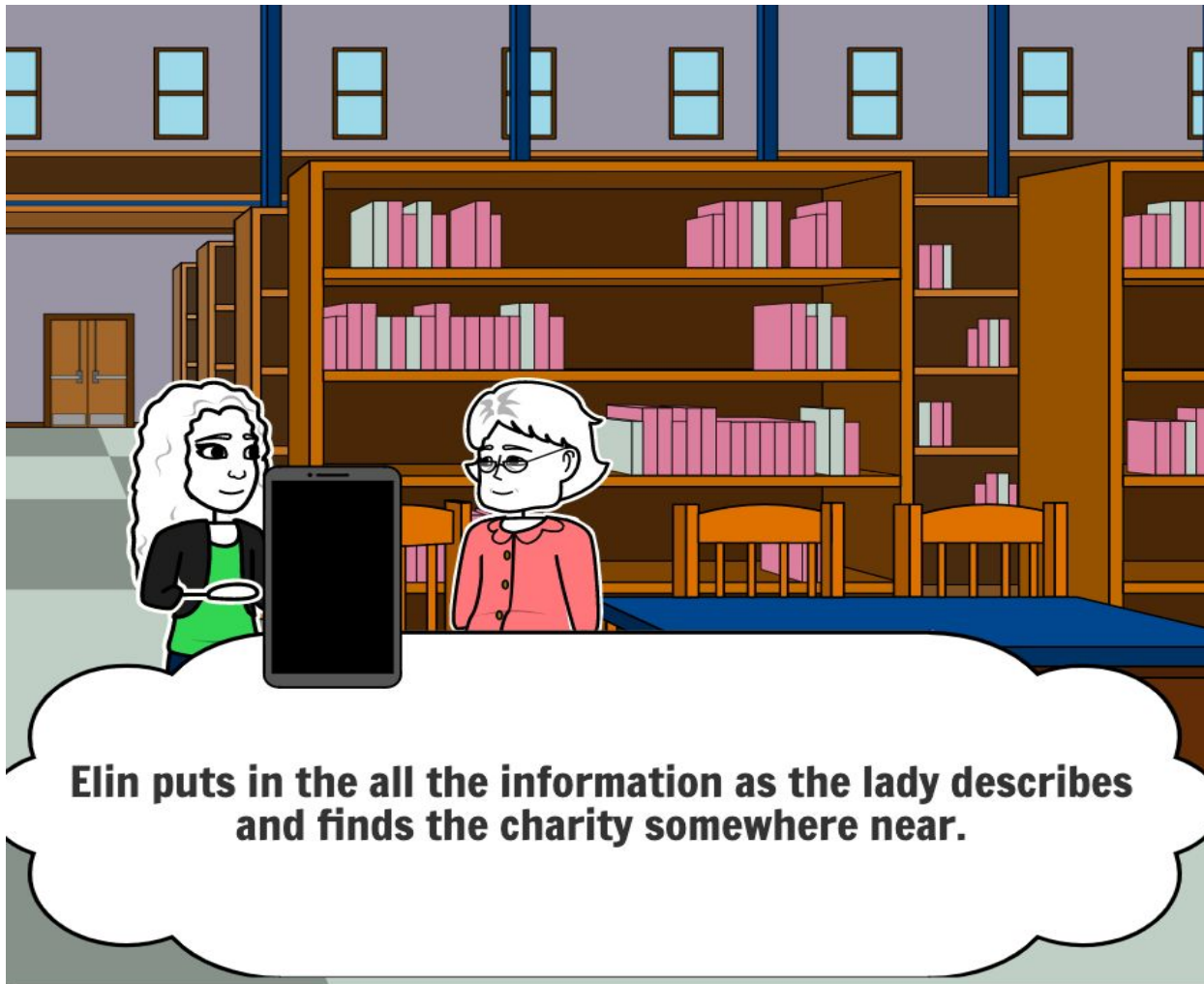
I don't know off top of my head but I can look up on the charity app and give all the information you need.

That would be very grateful of you.



**What kind of charities you
are looking for?**

**Where I can donate
food.**



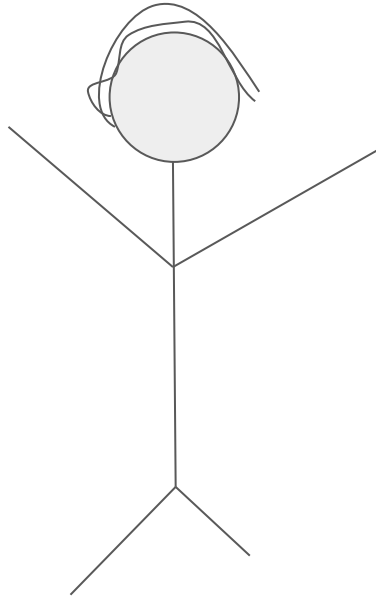
Elin puts in the all the information as the lady describes and finds the charity somewhere near.



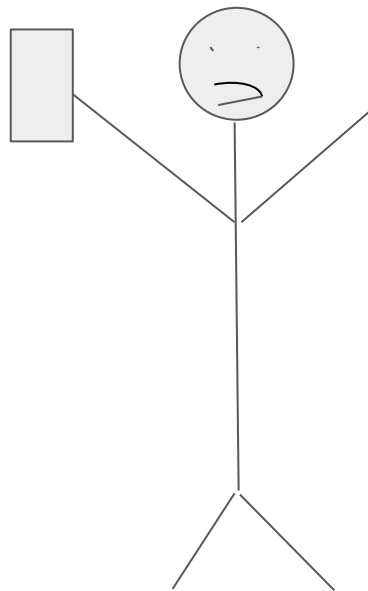
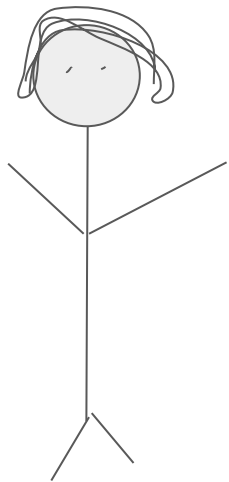
Hannah Berson Storyboard

by Daneatrian Robinson

Hannah wants to donate to a charity that one of her children is involved with. The problem is she can't remember all the detail about it and doesn't want to ask them because she wants it to be a surprise.



Her husband suggests trying an app he heard about from a friend

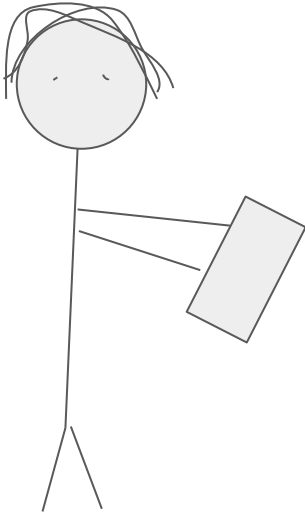


The front page of the app shows a basic list of charities that if you make a profile can change based on personal preferences. At the top is a search bar

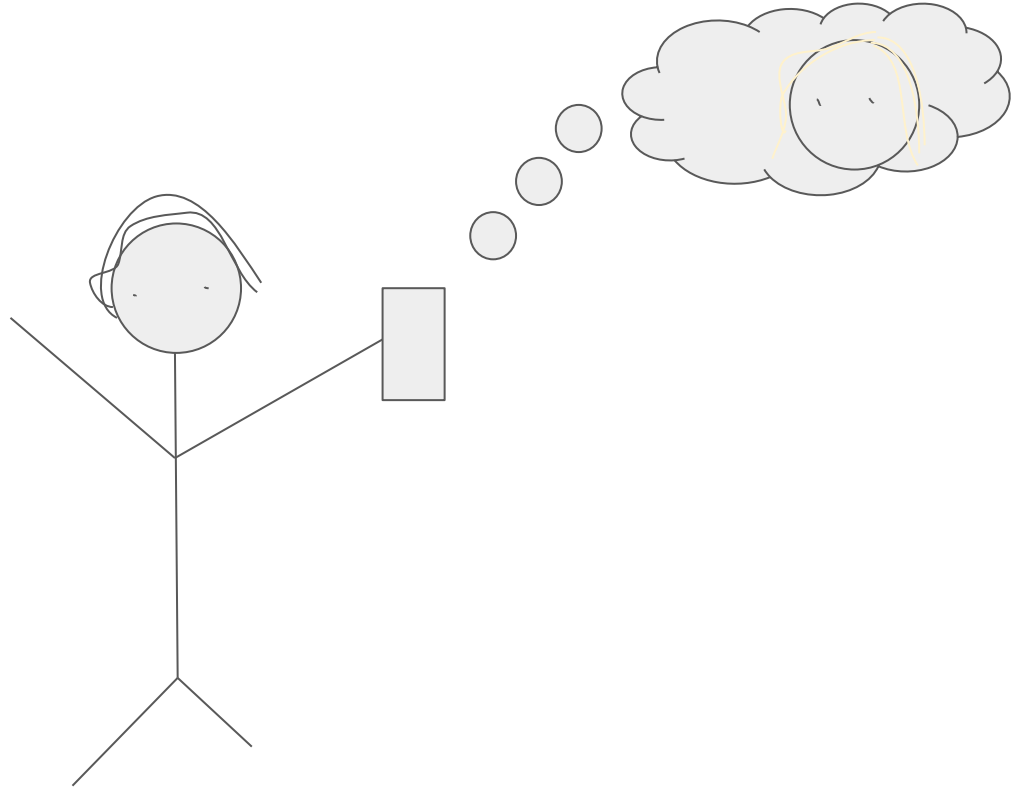
LoginEnter Search

Charites name and
small intro blurb

Even though she doesn't know the exact name using the little bits she does remember like location, cause, etc. Hannah is able to use the search to find the charity she's looking for and then made a donation.



A few day later Hannah received a call from her child and they the donation and appreciates the support. Her surprise was a success.



The next time Hannah checked the app it now recommended other charities based off of similarities with what she searched.

LoginEnter Search

Charites name and
small intro blurb

Recommended because you
searched for “ ”.



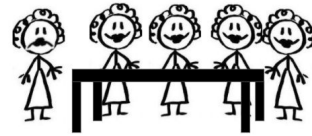
In the morning, Sandra is busy making sure her children are ready for school and her husband ready for work. She has to drive her 2 older children to school and when they get home, she is busy making dinner, checking their homework and putting them to sleep.

1



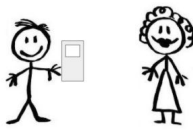
When Sandra gets home, she doesn't have very much to do. She is irritated and feels that she is just wasting time. She wishes that she could be doing something useful in her free time.

2



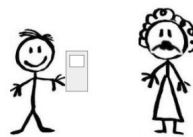
On the weekends, Sandra likes to hang out with her friends. Sometimes they talk about charities they found and would like to support, but then the others would say something bad they heard about that charity. Sandra is left confused, and doesn't know which charities are good to support and get involved with.

3



Her son shows her an app he found that does all the research of charities for her, and summarizes so she can understand easier and faster.

4



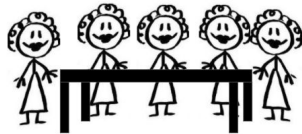
Since Sandra is a stay-at-home mom, she can't really just give money to charity. She is sad since she is not able to support and help even though she wants to.

5



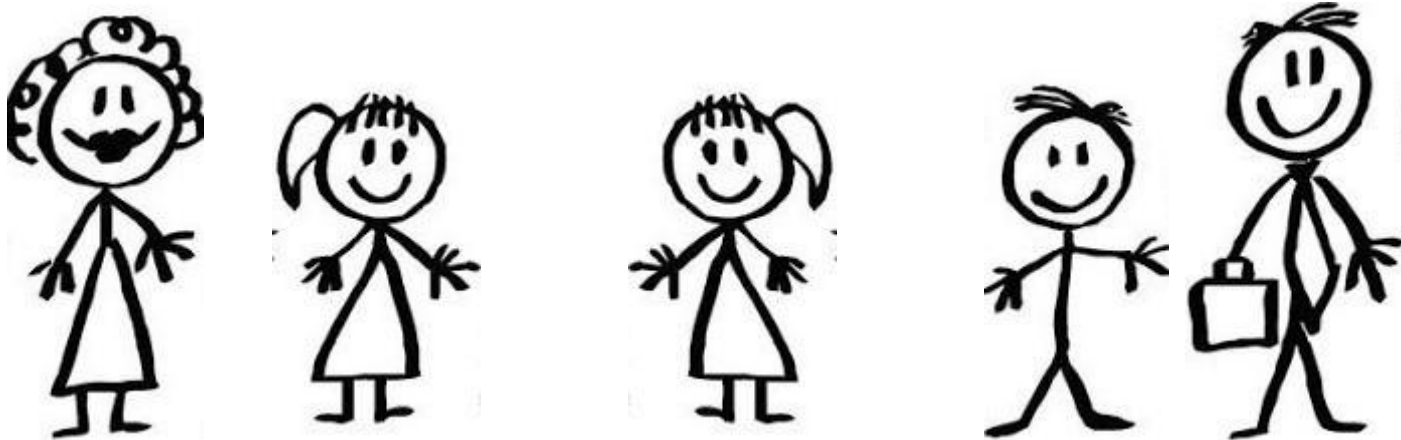
Her son then tells her that giving money isn't the only way to help charity. He shows her that local charities are asking for help and that she could help this way!

6

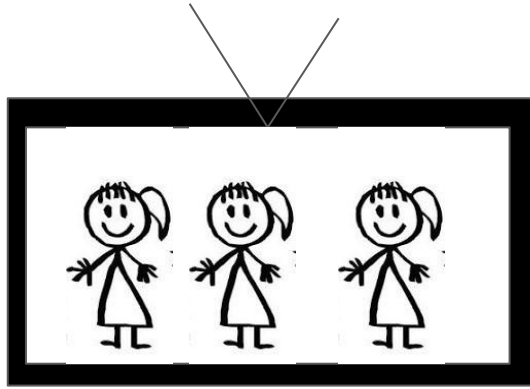


Sandra is delighted and talks all about it with her friends next time they hang-out! She talks all about how she is now able to be involved with the charity, and how easy it was to find local charities, and even national charities that serve for a greater cause!

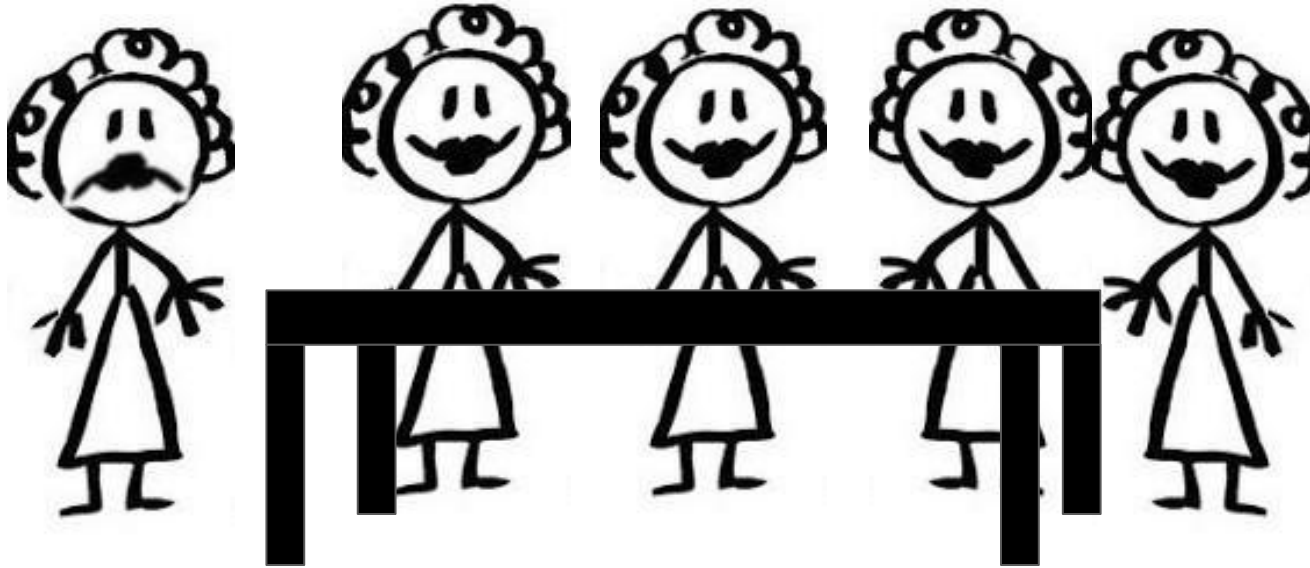
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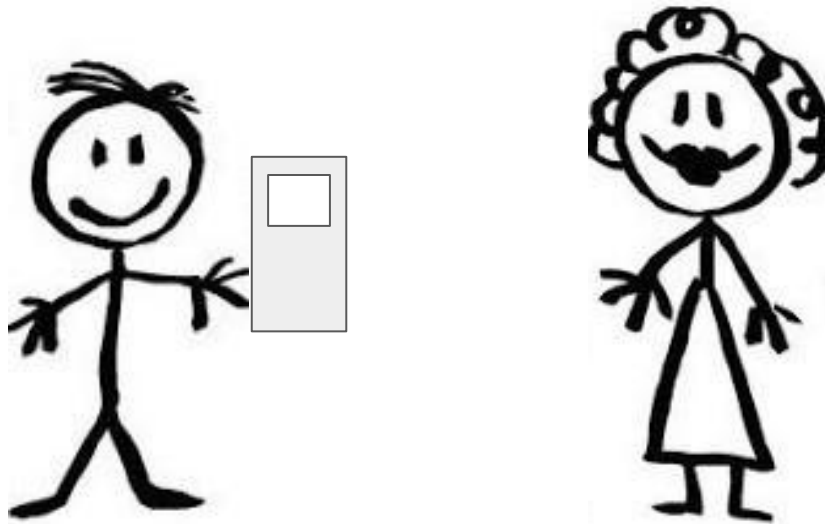
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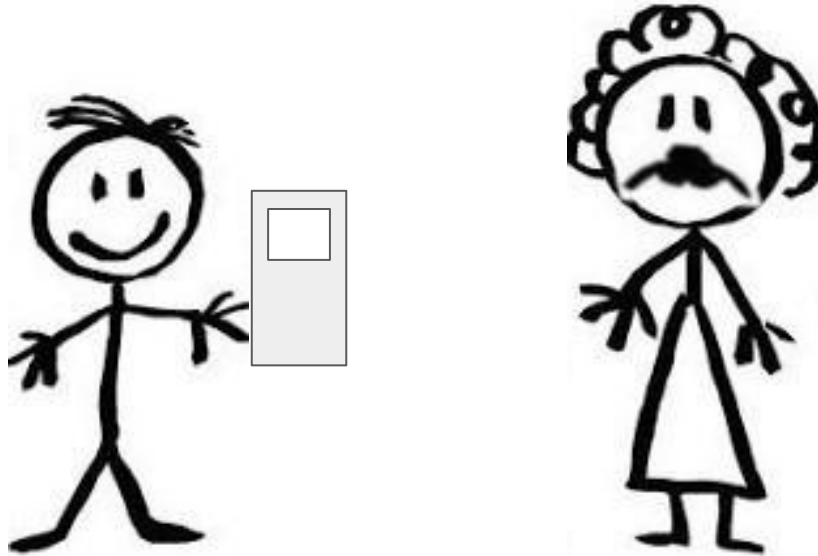
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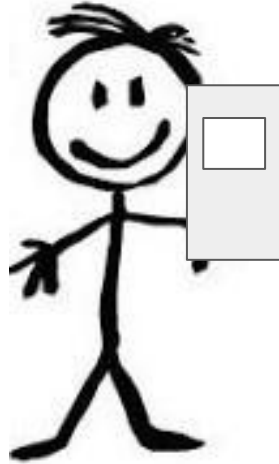
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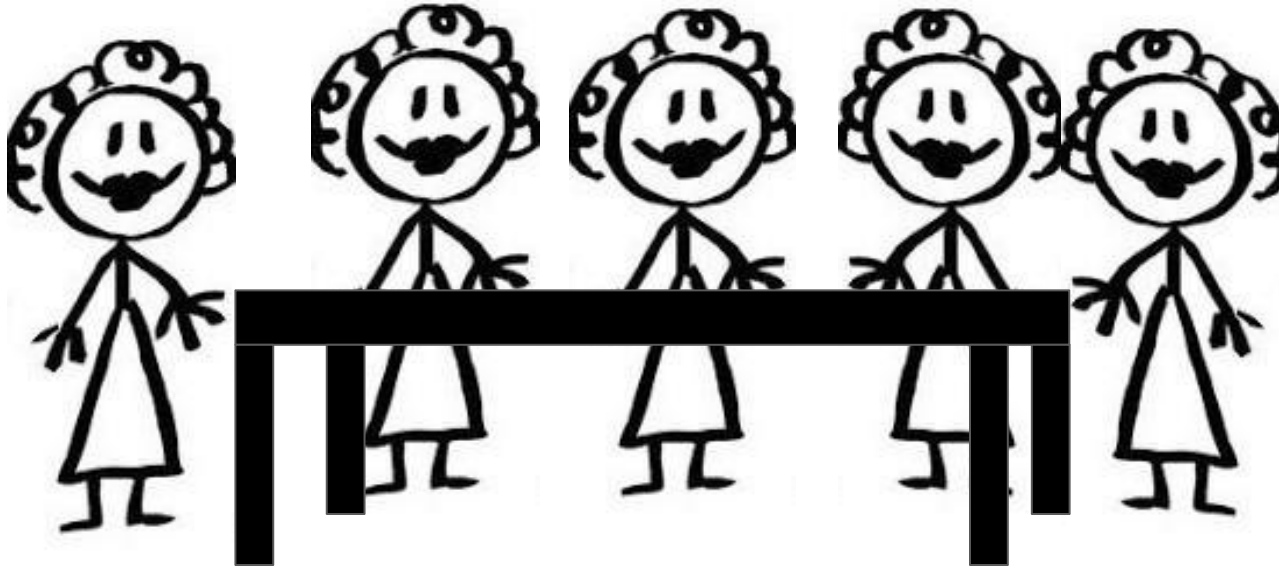
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